



THE GLEICHEN CALL

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GLEICHEN, ALBERTA, WEDNESDAY JANUARY 10, 1945

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POSTWAR SURVEY QUESTIONNAIRE WILL BEGIN NEXT WEEK

The thousands of questionnaires to be distributed to Albertans next week are designed to accurately determine the direct and indirect job-making potentialities of farmers, householders and businessmen in the immediate post-war years.

Distribution of the questionnaires will start Monday and Reg. Ross, survey manager of the task set out by the Alberta Post-war Reconstruction committee, has stated that each questionnaire form will be followed up by a personal interview. The distribution of questionnaires and interviews will be done by the hundreds of volunteer workers, all members of public-spirited organizations, and under their complete support to the survey plan.

All answers given on the questionnaire forms and those given verbally to interviewers will be kept in strict confidence and will only be used in bulk with answers given by the hundreds of farmers, householders and businessmen. Each name is protected by a code number known only to committee members and workers.

Not every Alberta citizen or farmer will be canvassed in the survey. But the committee has stressed the importance of every citizen knowing beforehand some of the details of the questions that will be asked to give him one of the thousands approached in the survey. Knowing generally what will be asked of him, the farmer, householder or businessman can prepare his answers just that much more accurately.

Householders will be asked to list the planned post-war expenditures on such things as home building, household equipment and appliances, furniture, clothing and other necessities. They will be asked for information on how they plan or hope to finance the purchase of these items, through savings, current income, installment, credit or borrowing.

It also asks householders information on servicemen members of the family and what occupation various adult or near-adult members hope to carry on after the war.

Farmers will be asked to give their plans for their farms including expenditures, possible expansion and for a listing of the post-war plans of other members of the family. They will be requested for detailed facts on present farm equipment and on what they hope to obtain in the immediate post-war years, their planned financing of this also will be asked.

Alberta businessmen, both large and small, will be asked for the details of their business, the survey seeks to learn salary schedules paid, number of employees, number of service employees returning, what types of employment can be offered disabled veterans and the number of additional skilled workers required to operate the business at full capacity.

Other questions to the businessmen will seek out their planned business expansions after the war and if it involves new buildings or extensions to present plants. They will be asked to deal with planned purchases of equipment, what various types of equipment will be sought and how all this will be financed.

Each set of questions on each questionnaire is a cross-check on answers given to other questions. For instance: This committee can judge fairly accurately whether or not a farmer's equipment purchasing plans will work out by comparing his plans with his present financial standing and what he has tucked away in Victory Bonds and other savings.

In this way the survey managers hope to gain a mass of information not only useful for post-war plans but also information that will be thoroughly correct and accurate, then the committee can accurately assess Alberta's post-war future by compiling details of the survey.

Detailed instructions have been given to each canvasser in the province. He knows what is wanted in the survey, his position and the answers with complete cooperation.

Each member of the committee and each volunteer worker is doing his part to assure the province's post-war future and the committee is now asking each Albertan to do his share.



NEW BRITISH FIGHTER SEAFORCE III

The Seaforce III is a single engine, long-winged monoplane, single sea fighter, with single fin and rudder. It is powered by a motor which develops 1470 horsepower. It has folding wings and two cannon and four Browning guns. The picture shows Seaforce III's rugged along the flight deck of a British escort carrier in the Grand Harbour, Malta.

WEDDING GRAY-BATES

Kimberly United Church was filled to witness the marriage of Marion Ethel, second daughter of Mr. Hugh Bates and the late Mrs. Bates, formerly residents of Gleichen, and William John Gray, son of Mr. and Mrs. G. Gray of Vermilion, Alta. The marriage service was read by Rev. S. T. Gallant.

The bride was charming in a floor-length ivory satin gown with fitted bodice to hips, long sleeves and long train. Her tangerine slip skirt was well edged with fine lace and she carried a bouquet of Sweetheart roses.

Miss Gertrude Bates, sister of the bride, was maid of honor. She wore a dress of pale yellow sheer over deeper shade of silk taffeta and the earliest bronze chrysanthemums.

Miss Flora Bates, youngest sister of the bride, was bridesmaid. Her dress was of orchid sheer over a deeper shade of silk taffeta. Her flowers were yellow chrysanthemums.

The groom's mother wore a purple crepe dress. Mr. Earl Gray, brother of the groom, was best man.

A reception was held from three to six at the home of Mr. Bates, for relatives and friends. Pink and white streamers decorated the arched way where the bride and groom received the guests.

The bride's table, graced with a lace cloth, was centered with a three-tier wedding cake, and pale pink candles in ivory candle sticks. The happy couple left for Spokane where the Longmyns will be spent. They will reside in Kimberley.

ZONATION OF THE PROVINCE FOR CEREAL VARIETIES

A committee known as the Alberta Varietal Zonation Committee was formed in the province quite a number of years ago. Its chief purpose is to assemble and study all the data available from different sources within the province regarding cereal variety experiments and then to recommend to farmers in the different areas the varieties which they consider will give best results.

The committee meets annually, usually in December, so that farmers may get an opportunity to study their recommendations before laying their plans for the next season's crop. A report of the meeting is also published annually by the Provincial Department of Agriculture. Provincial reports of the meeting show how the province is divided into different zones, and the different varieties recommended for each zone. Practically all varieties in which a farmer is likely to be interested are included in the report, either among the recommended varieties or among those of lesser importance. The more important varieties of minor crops, such as peas, beans, soybeans and corn, are also listed and discussed briefly.

The meeting of this Varietal Zonation Committee was held in Edmonton the middle of last month and their recommendations will be published shortly by the Field Crops Branch of the Provincial Department of Agriculture. Copies can be obtained from the nearest extension agent or from your district agent or from your nearest extension agent.

Town & District

Sgt. Major Walter Bogette and Mrs. Bogette of Vancouver are visiting the home of their parents Mr. and Mrs. J. O. Bogette. Walter has been overseas for several years and returned to Canada just before Christmas. He will be in this country for sometime, acting as an instructor.

After being overseas for several years Frank Harrison who is a member of the R.C.A.F. returned to Gli Glen last week.

Mrs. R. Lyons of Turner Valley is at present visiting her parents Mr. and Mrs. E. W. Taylor. Over the weekend her husband was also a visitor to Gleichen.

Pte. Bill McIntyre who has been located a Camp Shilo, Manitoba, for sometime has been visiting his parents, Dr. and Mrs. C. R. McIntyre.

Stott is at present in the Holy Cross Hospital, Calgary, recovering from an operation which he underwent last week.

After several days of zero weather last week a sudden change for higher temperatures took place Monday afternoon and on Tuesday morning the balmy chill had arrived.

L.C. S. E. Louder, of Medicine Hat, spent several days in town last week visiting his wife. He left Tuesday to resume his duties at the prisoner-of-war camp near that city.

S. Hampton and son Russell returned Sunday from Regina where they attended the funeral of Mrs. Hampton the previous Wednesday. The young son, Leslie, remained in Regina where he will attend school.

The annual meeting of the ratepayers of Gleichen will be held in the Community Hall, on Friday, January 26th.

Frank Miller, a resident at Evident Home for the past eleven months died there Thursday evening at the advanced age of 90 years. He came to Canada 63 years ago from Germany where he was born and had been a resident of the province for the past 36 years. Before coming to Gleichen he made his home at Taber. The funeral took place Saturday afternoon when services were conducted by Rev. A. F. Pankhurst of the Salvation Army after which internment was made in Evident cemetery.

HIGHER WAGES, LOWER PRICES OR MORE LEISURE

An interesting point is raised when the wisdom of constant reduction of hours of work is discussed. Now it takes less hours of work to produce a given volume of commodities than it did 10 years ago, 50 years ago or 100 years ago. We, therefore, have three choices before us. We may accept the volume of goods available for consumption or, we may work fewer hours, and have more leisure, or lower the price of goods, increase the volume of consumption and thus help to solve the problem of unemployment. It's your choice, its just as rest as that.

Does the third item, the one about lower prices, look strange to you? Think of it for a moment. Modern machinery has reduced the number of hours necessary for the accomplishment of a given task. The cost of a product is mainly the hours of work required to produce it. When this reduction has taken place, certain gains have been made by society as a whole, much depends on the distribution of these gains.

The landlord might take them for land is a factor in production. This is the condition which Henry George envisioned when he wrote "Progress and Poverty" back in the late 70's. Modern transportation has eliminated the danger of monopoly control of land values. That now is one of the least of our worries.

Intimately the improvements have been brought about largely by capital, through well directed efforts to improve the means of production but mark this: high profits have not, under free enterprise, be profitable to industry. They would lead to overproduction, price wars and loss of economic balance—always a disturbing factor when we ignore the moral law which we sometimes define as economic law.

Then should all these gains be distributed among an increase of wages or shorter hours? It would not be a fair distribution, it would in fact be a major cause of disequilibrium between city and country between the different groups within the city. There is no way in which the benefits which arise out of improvements in the technological and mechanical means of production can be distributed equitably except by lowering the cost of commodities thus increasing purchasing power throughout the whole nation. That is the thing we must meet.

But what about more leisure? The question would not be asked but for the fact that there are so many who seek joy in their work. But there is the other side of the question. Do men enjoy their leisure—not if it is enforced.

A COUNTRY EDITOR SEES OTTAWA

(By Jim Greenblatt)

The demand for services of women in industry is now less acute, which accounts for the recent ruling of Selective Service that female university students will not in future require a permit to return to their studies when they have failed to make qualifying marks during any university term. The change in procedure does not affect men who are attending university. The University Admission Committee made recommendation to this effect, later approved by Selective Service.

Canada has been doing research work on a substitute for gasoline motor fuel as a wartime emergency measure. The National Research Council, Ottawa, bought 407 producer gas units for tests, with investigations made at the council's laboratories at McGill University, using trucks carrying rated loads. It is estimated that installation of gas producers on 10,000 trucks in Canada would give a yearly saving of 20,000,000 gallons of gasoline. Provision of charcoal fuel for the producers could form part of a wartime industry. Of 13 different gas producers tested, eight were made in Canada, three in Great Britain and two in Sweden.

Our men overseas are definitely thinking of their post-war future, most of them very seriously. Here is just one instance: At a North British port the Canadian Legion Educational Services have 700 Canadian sailors listed for correspondence courses when they return to Canada. These are on a voluntary basis, are conducted (Continued on another page)

NOTICE ANNUAL TOWN MEETING

Public notice is hereby given that a meeting of the electors of the Town of Gleichen will be held in the Community Hall, Gleichen, on Friday, the 26th day of January, 1945, at 8:00 o'clock p.m. for the purpose of receiving the report of the Mayor, Secretary-Treasurer, Auditor and chairmen of the various committees of the council for the year ending December 31, 1944.

Dated at Gleichen this 10th day of January, 1945.

The annual meeting of the Gleichen S.D. No. 103 will be held immediately at the close of the town meeting.

W. J. Phyllis,
Secretary-Treasurer.



CBC engineer-walkers, Paul Johnson, left, and Harold Wadsworth, check equipment in the Overseas Unit Workshop.

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 Gnr. W. Paine, R C A
 Cpr. K. J. McLaughlin, R C A
 Pte. J. E. Jones, R C A
 Bmdr. E. G. Kingsmith, R C A
 Cpr. O. L. Laid, R C A
 Gnr. S. Brown, R C A
 L. Bmdr. L. E. Schultz, R C A
 Pte. C. Laid, R C A SGO
 Cpl. J. C. Strum, R C O
 E. E. Donily, R C A M C
 S. Sgt. W. H. Strum, R C O
 Cpl. J. C. Strum, R C O
 L. James S. McDermed, R C O
 Cpl. J. L. Miles, M T C
 Cpl. D. S. Clemmons, R C O
 S. Sgt. C. G. G. G. G.
 R. G. C. P. Flannin R C O
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 Ac. 2 F. I. McCallum, R C A
 P. F. Hagg, R C A T C
 Ac. 2 M. A. Johnson, R C A T C
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 Gnr. H. C. James, R C A T C
 W. W. McCall, R C A T C

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